



RATE CARD effective as 1st of January until withdrawal
(our prices do not include VAT)

PLACEMENT	CREATIVE TYPE	LIST PRICE/ ADVIEW
Telex opening page (desktop)	970x250	HUF 4,00
Telex articles (desktop)	300x600	HUF 3,50
Telex articles (desktop)	640x360	HUF 4,00
Telex articles (desktop)	300x250	HUF 2,50
Telex Mobile (articles)	300x250	HUF 2,50
Telex Application	300x250	HUF 2,50
MULTISCREEN AV PACKAGES		
(on desktop and mobile pages)		LIST PRICE/ ADVIEW
Multiscreen Basic	300x250	HUF 2,00
Multiscreen Plus	desktop: 300x250; 300x600; 970x110; mobil: 300x250	HUF 3,5
Multiscreen Premium	desktop: 640x360; 970x250, 300x600; mobil: 300x250	HUF 4
Banner targeting	geographical and column targets	10%
IDŐALAPÚ ÉS TARTALMI MEGJELENÉSEK		LIST PRICE
Telex opening page (desktop)	970x250	HUF 850.000/day
Telex opening page (mobile)	300x250	HUF 1.000.000/day
Telex Application	300x250	HUF 700.000/day
PR article (multiscreen)	unique	HUF 1.500.000/24h
Branded content (multiscreen)	unique	HUF 2.000.000/24h
Branded content with video (multiscreen)	unique	HUF 2.500.000/24h

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